

ORDER



Orders
Order / Rev: 724790
Alt Order #:
Product Desc: Flight 10/30 - 11/5 2012
Estimate: 12887
Flight Dates: 10/30/12 - 11/05/12
Original Date / Rev: 10/26/12 / 10/26/12
Order Type: Political

KPNX

Primary AE: Mike Mejia
Sales Office: KPNX
Sales Region: LOC

Agency Name: Media Strategies
Buying Contact:
Billing Contact:
 11350 Randon Hills Road, Suite 670
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Sinema, K/ D/ Congress
Demographic: A25-54
Product Codes: PL-US House Representative
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	12	\$6,325.00	\$5,376.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	12	\$6,325.00	\$5,376.25	0.00
Totals	12	\$6,325.00	\$5,376.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Mejia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KPNX	11/05/12	11/05/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	M-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----			1		\$500.00	0.00					
2	KPNX	10/30/12	11/02/12	M-F 1230-1p Millionaire (R)	CM	1230-1p	-TW-F--	:30	3	\$300.00	P-1	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	-TW-F--			3		\$300.00	0.00					
3	KPNX	11/01/12	11/01/12	M-F 5-530p M-F 5-530p	CM	5-530p	---T---	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	---T---			1		\$900.00	0.00					
4	KPNX	11/05/12	11/05/12	M-F 6-630p 12 News 6pm	CM	6-630p	M-----	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----			1		\$1,400.00	0.00					
5	KPNX	11/01/12	11/01/12	M-F 10p News M-F 10pm News	CM	10-1035p	---T---	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	---T---			1		\$2,500.00	0.00					
N 6	KPNX	10/30/12	11/02/12	M-F 430-5a M-F 430-5a	CM	430-5a	-TWTF--	:30	4	\$25.00	P-2	0.00	NM	4	\$100.00
MG		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

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KPNX

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N 6	KPNX	10/30/12	11/02/12	M-F 430-5a M-F 430-5a	CM	430-5a	- TWTF - -	:30	4	\$25.00	P-2	0.00	NM	4	\$100.00
MG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF - -	4		\$25.00		0.00						
N 7	KPNX	11/05/12	11/05/12	M-F 430-5a M-F 430-5a	CM	430-5a	M- - - - -	:30	1	\$25.00	P-2	0.00	NM	1	\$25.00
MG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M- - - - -	1		\$25.00		0.00						
													Totals	12	\$6,325.00
*Tax 1 Note: Tax 0.5%.															

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